

PayTabs.com

Payment Processing Playbook

## AN OVERVIEW



Customized
Payment Solutions
for Every Industry

















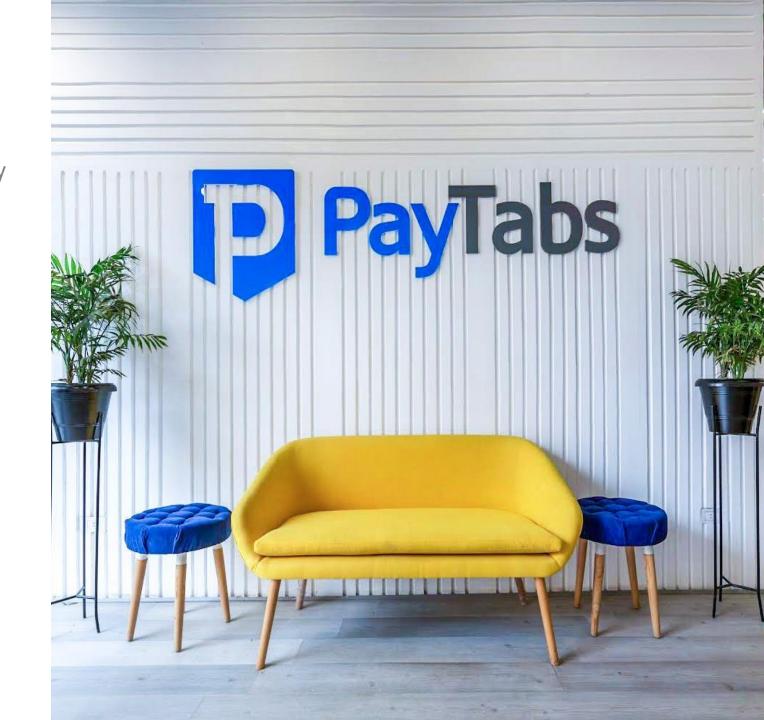






# ABOUT US

- PayTabs is a payments infrastructure company providing exceptional solutions that are simple, secure, and scalable to drive local commerce and power financial inclusion across the MENA region
- It was founded by Abdulaziz Al Jouf in 2014 with a vision to power every digital transaction in the region



## **KEY INSIGHTS**

- FINTECH HUB LEADERSHIP: Frontrunner of the fintech hub in the region
- MARKET EXPANSION: Facilitating the regional reach of sophisticated Saudi built payment products
- GLOBAL SECURITY STANDARDS: Implementing top-tier 3D secure and PCI compliant technology
- CREATING OPPORTUNITIES: Generating indirect employment opportunities across multiple industries
- STRATEGIC LOCALIZATION: Developing and localizing the technology infrastructure to grow digital economies



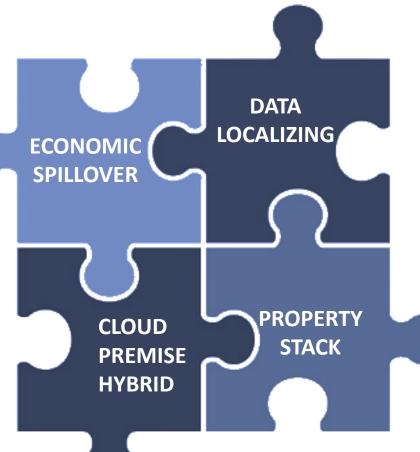
## PERFORMANCE HIGHLIGHTS



### THE PAYTABS ADVANTAGE

Adds value to MENA's digital economies with digital payments processing, social commerce solutions and payment orchestration

PayTabs solutions can be delivered on cloud, on premise and hybrid models anywhere in the region at highly affordable pricing.



With the changing geopolitical environment PayTabs can data localize in country giving an edge to fintech communities to protect data and monetize

PayTabs has leveraged the talent and knowledge capital of each market to augment its product and intellectual property stack.

## PAYTABS PORTFOLIO

## PayTabs Orchestration Platform

Delivered on cloud on premise & hybrid models



## M & A PORTFOLIO

PayTabs M&A strategy was founded to transform into a "product led growth company", driven out of Saudi soil.

Pursuing strategic acquisitions to bolster our portfolio of last-mile products and services, enhancing our capability to deliver unparalleled solutions and experience



## PRODUCT SUITE

Products customized to suit every stage of our merchant's growth





PAYMENT GATEWAY PLATFORM



MERCHANT SUPER APP



PAYTABS ISSUANCE PLATFORM



ACQUIRING ORCHESTRATION PLATFORM



# **VERTICAL & HORIZONTAL ISSUANCE & ACQUIRING** FINTECH ORCHESTRATION PLATFORM











### ACQUIRING ORCHESTRATION





**INVOICES &** 

QR



**SOCIAL COMMERCE** 



**SOFT** POS



POS **SOLUTIONS** 







**SUPER APP** 



**BNPL** 

#### ISSUANCE ORCHESTRATION



VIRTUAL/ PHYSICAL CARDS



**LOYALTY & REWARDS** 



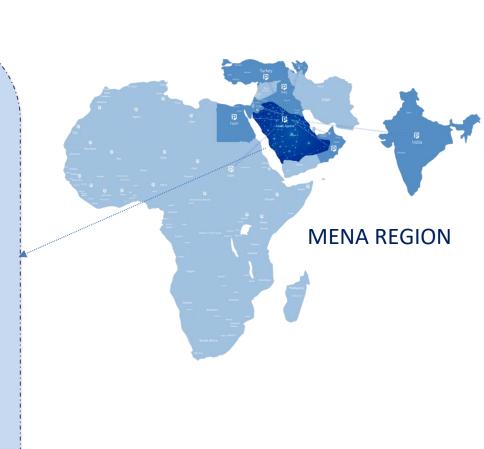
**PERSONALIZATION** 

#### VALUE ADDITIONS



LABELLING





# FOCUS ON SCALABILITY, **SECURITY & STABILITY**







































### MENA SWITCH

Fast Track to Growth



**Payment** 

Gateway



Network Interface



Payment Switch Architecture



Network Interface

• • •































































VISA



VISA









**VISA** 



VISA



VISA





VISA







## PROCESSING SERVICES



ATM MANAGEMENT SOLUTIONS



POS & TERMINAL MANAGEMENT SOLUTIONS



WHITE LABELLING & MANAGED SERVICES



**SWITCHING & ROUTING** 



Next-gen Payments

Payment
Routing &
Authorization



## **INDUSTRY SOLUTIONS**

Payment Solutions designed for over 50 industries, notably:









**EDUCATION** 

**ECOMMERCE** 

**AVIATION** 









TELCO & BILLER HOSPITALITY

LUXE

**MEDICAL** 







**FINANCE** 

**PUBLIC SECTOR** 

**LOGISTICS** 



## SOCIAL PROOF



### **CERTIFICATIONS & HONOUR**















### SHOWCASING CLIENT TRUST











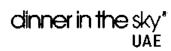






































HARVEY NICHOLS

OUR VISION
OUR VISION
TO POWER EVERY DIGITAL
TO POWER EVERY DIGITAL
REGION
TRANSACTION IN THE REGION



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Or please get in <u>touch</u>: <Sales@PayTabs.com>