

# Payment Processing Playbook

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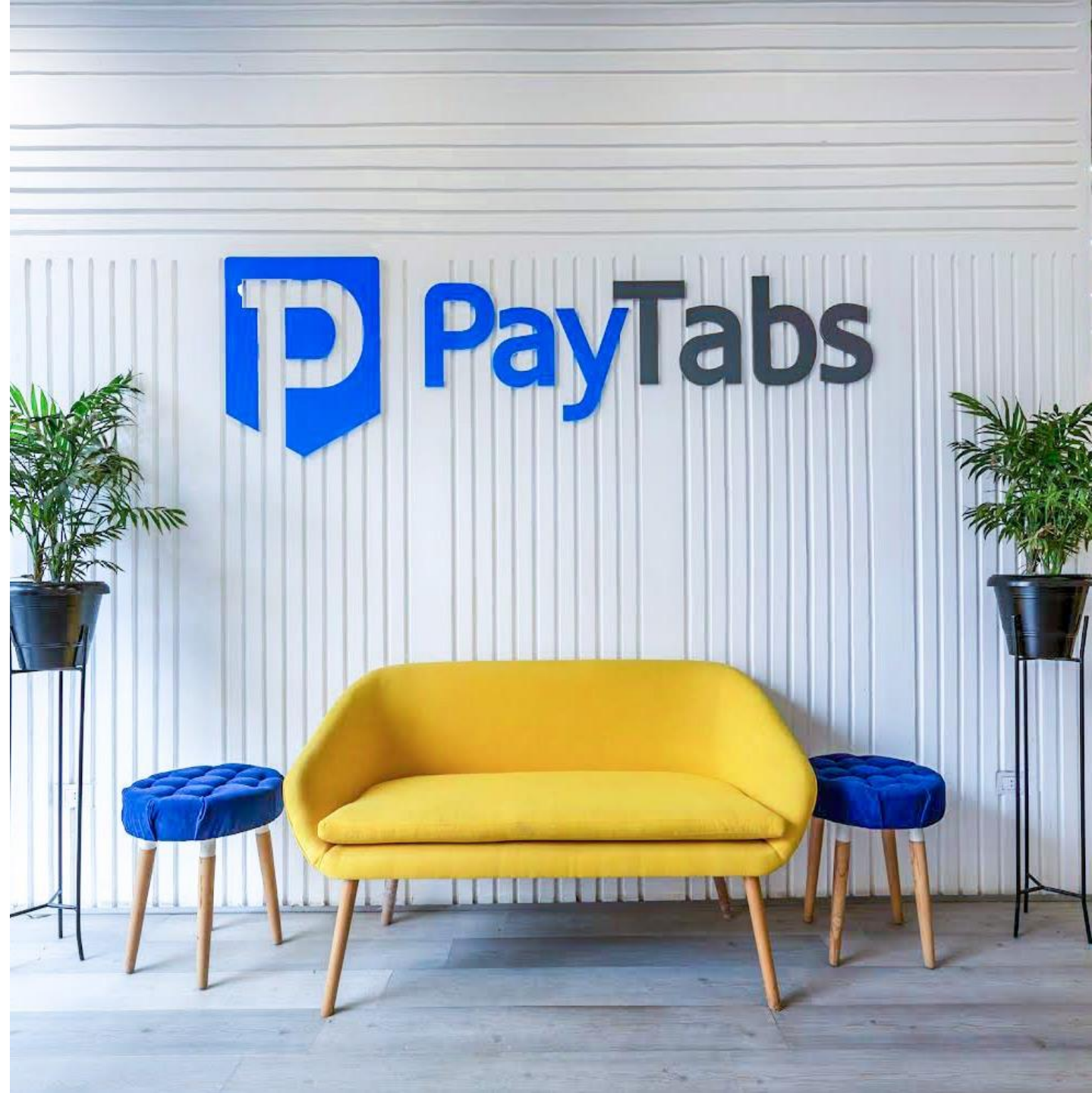
# PAYTABS: AN OVERVIEW

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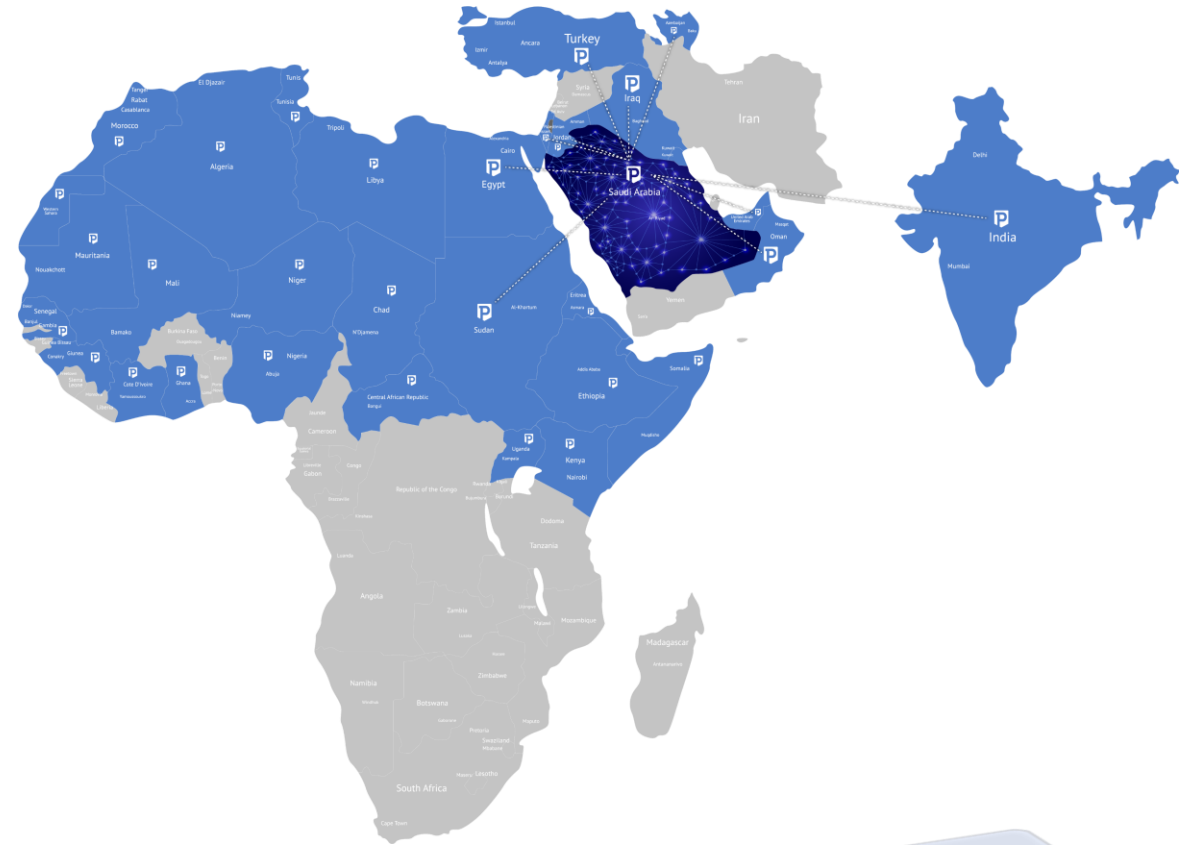
# ABOUT US

- PayTabs is an award-winning payment solutions power-house founded by Saudi entrepreneur Abdulaziz Al Jouf in 2014
- PayTabs empowers merchants, governments and banks across the MENA region with digital payments, social commerce and payment orchestration platforms to start, build and grow their business
- Our mission is to empower every business pocket and corridor to access the limitless world of payments

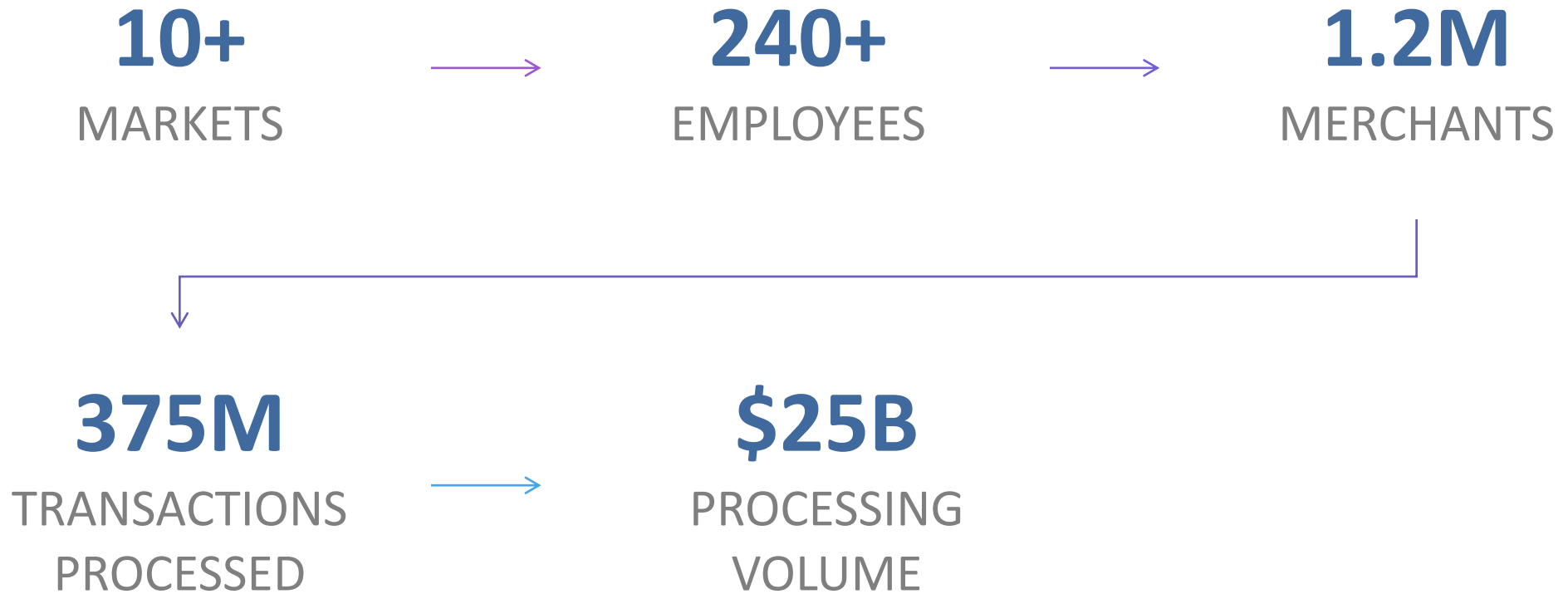


# KEY INSIGHTS

- **FINTECH HUB LEADERSHIP:** Frontrunner of the fintech hub in the region
- **MARKET EXPANSION:** Facilitating the regional reach of sophisticated Saudi built payment products
- **GLOBAL SECURITY STANDARDS:** Implementing top-tier 3D secure and PCI compliant technology
- **CREATING OPPORTUNITIES:** Generating indirect employment opportunities across multiple industries
- **STRATEGIC LOCALIZATION:** Developing and localizing the technology infrastructure to grow digital economies



# PERFORMANCE HIGHLIGHTS



# THE PAYTABS ADVANTAGE

*Adds value to MENA's digital economies with digital payments processing, social commerce solutions and payment orchestration*

**ECONOMIC  
SPILLOVER**

**DATA  
LOCALIZING**

*With the changing geopolitical environment PayTabs can data localize in country giving an edge to fintech communities to protect data and monetize*

*PayTabs solutions can be delivered on cloud, on premise and hybrid models anywhere in the region at highly affordable pricing.*

**CLOUD  
PREMISE  
HYBRID**

**PROPERTY  
STACK**

*PayTabs has leveraged the talent and knowledge capital of each market to augment its product and intellectual property stack.*



# PAYTABS PORTFOLIO

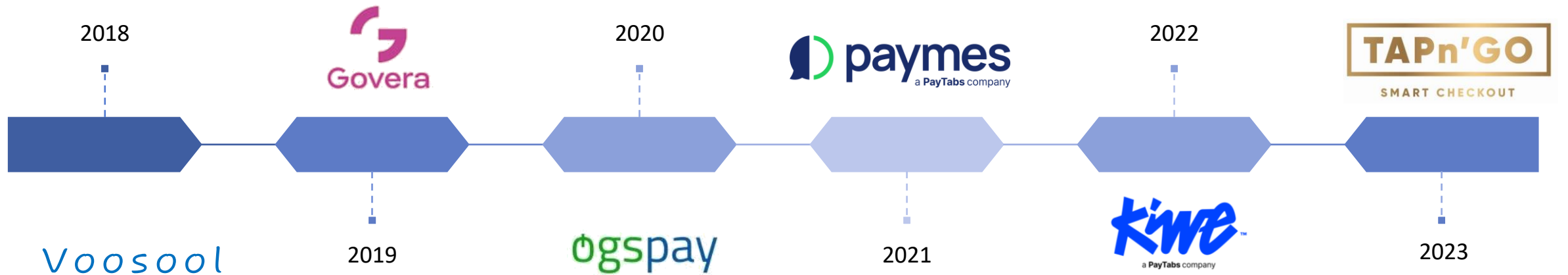
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# M & A PORTFOLIO

PayTabs M&A strategy was founded to transform into a “*product led growth company*”, driven out of Saudi soil.

Pursuing strategic acquisitions to bolster our portfolio of last-mile products and services, enhancing our capability to deliver unparalleled solutions and experience





# PRODUCT SUITE

Products customized to suit every stage of our merchant's growth



SOCIAL  
COMMERCE  
PLATFORM



PAYMENT  
GATEWAY  
PLATFORM



MERCHANT  
SUPER APP



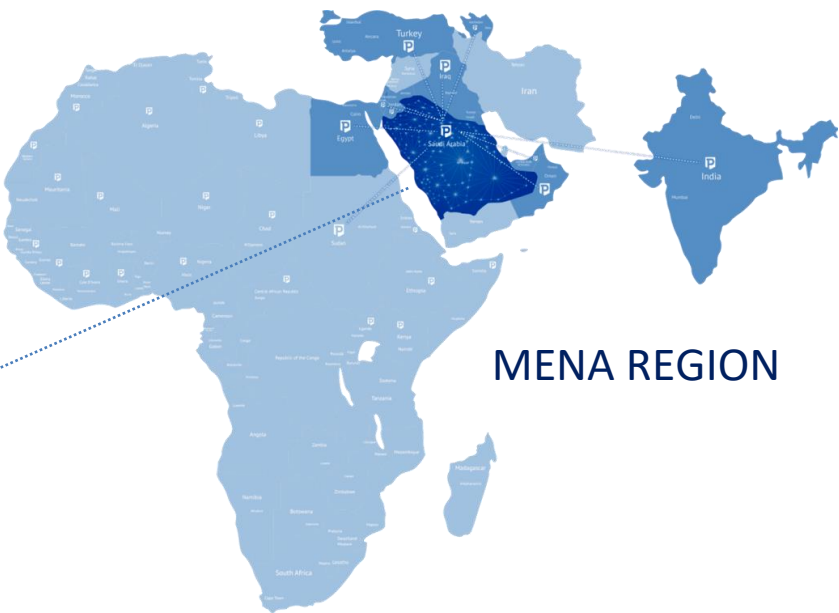
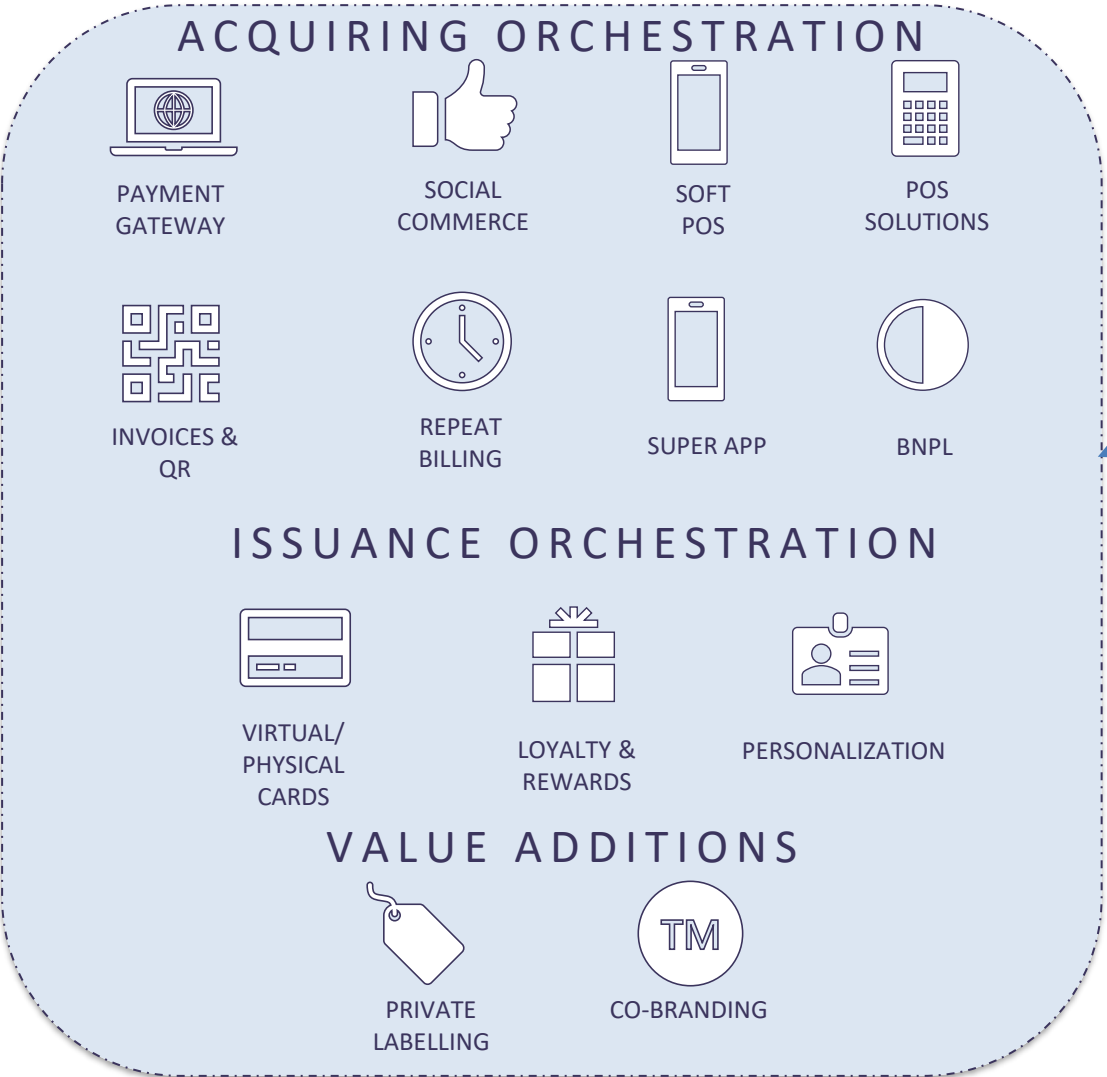
PAYTABS  
ISSUANCE  
PLATFORM



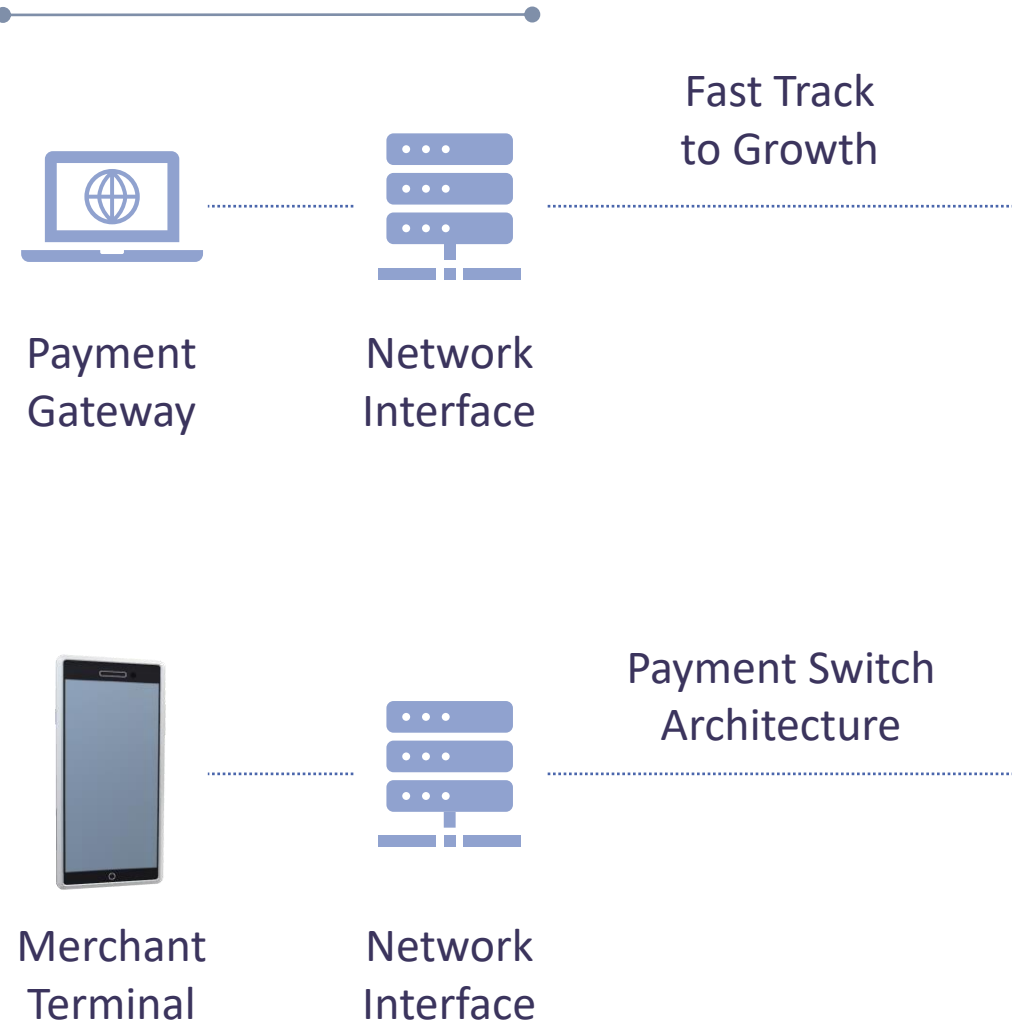
ACQUIRING  
ORCHESTRATION  
PLATFORM



# VERTICAL & HORIZONTAL ISSUANCE & ACQUIRING FINTECH ORCHESTRATION PLATFORM



# MENA SWITCH



	VISA		Apple Pay	AMERICAN EXPRESS	PayPal	SAMSUNG Pay	UnionPay 银联	JCB	
	VISA		valoo* It's About Time	مالية MEESA	فراصة FORSA	PayPal	Scuhoola	أمان Aman	البنك الأهلي المصري NATIONAL BANK OF EGYPT
	VISA		مدى mada	stc pay	Apple Pay	سدا SAD	AMERICAN EXPRESS	urpay	
	VISA		ك.ن.ت Knet						
	VISA								
	VISA		Apple Pay	AMERICAN EXPRESS	UnionPay 银联				
	VISA								
	VISA								
	VISA								
	VISA		عمان نت manNet	AMERICAN EXPRESS					

# PROCESSING SERVICES



ATM MANAGEMENT SOLUTIONS



POS & TERMINAL MANAGEMENT  
SOLUTIONS



WHITE LABELLING & MANAGED  
SERVICES



SWITCHING & ROUTING



Next-gen  
Payments

Payment  
Routing &  
Authorization



# INDUSTRY SOLUTIONS

Payment Solutions designed for over 50 industries, notably:



EDUCATION



ECOMMERCE



AVIATION



DINING



TELCO & BILLER



HOSPITALITY



LUXE



MEDICAL



FINANCE



PUBLIC SECTOR



LOGISTICS



#PayTabsPayments



# SOCIAL PROOF

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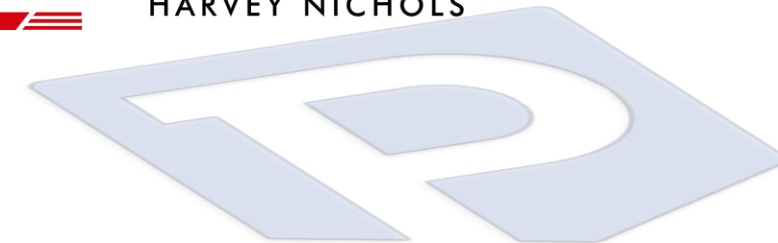
# CERTIFICATIONS & HONOUR

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# SHOWCASING CLIENT TRUST







Connect with @paytabs:



Or please get in touch:  
<sales@PayTabs.com>

*Thank you*

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